

Seat No.	
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B.B.A. (Part - I) (Semester - I) Examination, April - 2015**Human Resource Management (Paper - I)**

Sub. Code: 22927

Day and Date : Monday, 13-04-2015

Total Marks : 50

Time : 3.00 p.m. to 5.00 p.m.

Instructions : 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q1) What is Human Resource Management? Explain the importance of Human Resource Management. **[15]**

OR

What is Recruitment? Explain various sources of Recruitment.

Q2) Write short answers (any two) : **[20]**

- Explain in brief Human Resource Planning Process.
- Discuss the characteristics and qualities of HR manager.
- Write down the steps in Selection Procedure.
- Explain methods of Management Development.

3) Short Notes (any three) :

- a) Job Analysis.
- b) Role of HR manager in the organization.
- c) Advantages of training.
- d) Significance of selection.
- e) Job Evaluation.

